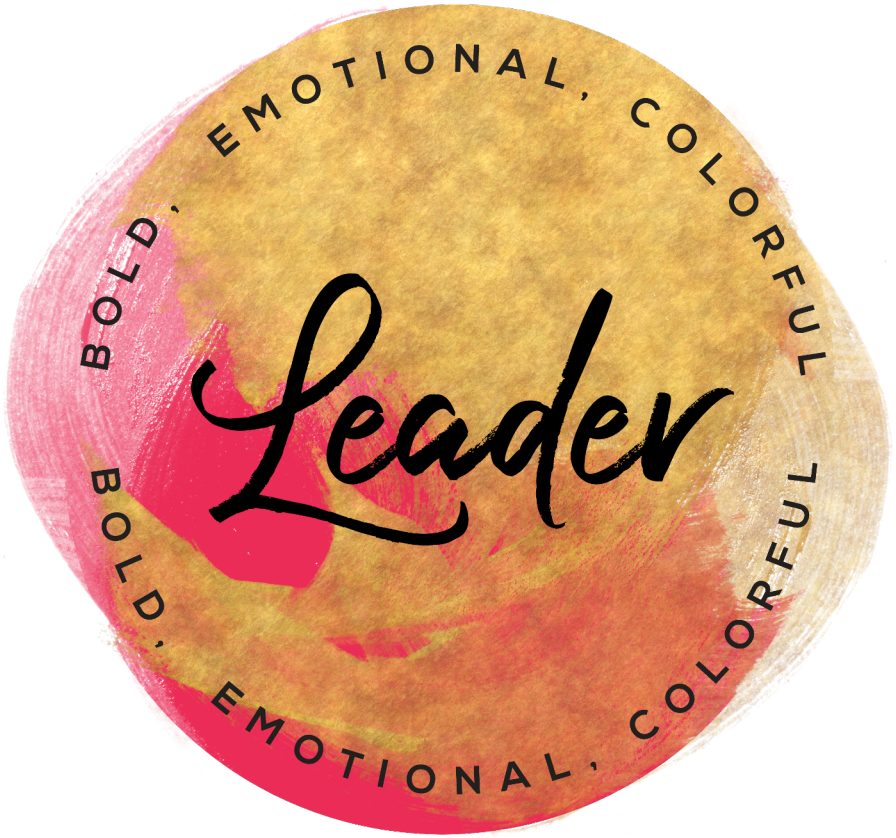

APPLY FOR LEADERSHIP

INSPIRE. EDUCATE. CREATE.

Welcome and congrats on taking that first step to inspiring others on a whole new level. We are happy you are here and want to thank you for being apart of our community. BEC is a community for lifestyle photographers seeking inspiration, tools to run their business and mentoring on all levels. To be a leader, is to be a representation of the BEC brand. This is an opportunity for you to stand out as a leader through our platform. Selecting only a few, elite artists a year that is active within our community.

The application process will take 3-4 weeks to be reviewed and receive feedback. There are a few requirements in order to complete the application process. You will be required to submit an application fee of $75 at the time of submission.

Once accepted, you will receive a Leadeship Guide on all the opportunities you hold as a BEC Leader. Benefits include creating e-courses, hosting workshops when available, offer Mentorships, sell presets & tools, write content on the blog, exclusive member discounts on BEC products, participating in our LIVE Classrooms, featured artist opportunities and much more through the BEC platform. There are many ways to earn income as a leader with BEC.

HOW TO APPLY

Portfolio Review - BEC Artists are a representation of our brand. There is so much talent that comes across our IG feed and we are blow away every day. We want our Leaders to have the same vision that we do and the same drive to grow our community into something amazing. As a result, we ask you submit a portfolio for review to make sure you are the right fit for the community. Once you are accepted as a Leader, the sky is the limit!

Application - You must pass the portfolio review with a perfect 10 (90 or above). Portfolio needs to be submitted to boldemotionalcolorful@yahoo.com with 100 of your best images (no duplicates). You must also submit a non-refundable $75 application fee. We take this very seriously and will provide detailed feedback on your submission so you know exactly what you will need to work on if not accepted. We only accept a few leaders per year to keep our community strong.

Categories - Exposure, Color, White Balance, Composition, Creativity, Cohesiveness, Professionalism, Focus, Connection and Elements

Annual Fee - There is a $100 annual fee for Leadership every year. The annual fee covers your business profile listed on our website, back office support for course payments, 50% off courses at BEC, 15% off Style and Select, discounts on Honeybook, access to subscription downloads for your courses and products, featured press through our site and other opportunities, access to the community forum.

Re-Submission - There is no rules on how long you need to wait to re-submit.

PERFECT 10

- *Exposure* - Level of understanding in different types of lighting scenarios
- *Color* - Ability to create beautiful tones through out your work
- *White Balance* - Knowledge of white balance and skin tones
- *Composition* - Knowledge of the nine composition rules, no limb chops
- *Creativity* - Knowledge of creative shooting techniques (ex: freelensing)
- *Cohesiveness* - Portfolio images must be cohesive and flow together
- *Professionalism* - Images must reflect knowledge of basic photography skills
- *Focus* - Must be able to create images with clarity
- *Connection* - Images must provide emotional connection
- *Elements* - Knowledge of the three basic elements (Aperture, Shutter, ISO)

TIPS FOR PORTFOLIO

There are things we are looking for specifically listed above but here are some tips in creating your portfolio.

Portfolio should look professional and clean. The images should flow with consistency. Don't use more than 2-3 images from the same session. Submit images that are in color (no black & white please). Make sure to provide enough samples of creative shooting such as free lensing, shooting through objects, creative composition with leading lines, different angles and focal lengths, your best tones and lighting. Provide different lighting sources such as indoors, full sun and shade.

Upload your images to a online gallery such as shoot proof or pass. This is your time to show off your ***best*** work. This can be sessions from personal work or clients as long as it's cohesive. You should be able to look at your collection of images and not one stand out more than the other. They should all be the best of the best and flow naturally together.

The Leaders at BEC will review your portfolio or website within 3-4 weeks of submission. We will provide detailed feedback with your decline/acceptance letter via email. If you do not hear back within 4 weeks, feel free to contact us directly. There is no rules to how long you have to wait to re-submit but please wait for your results. Feedback is more helpful when you number your images. (Ex: your name_01)

We also looking for applicants that are already active in the BEC community on Instagram and our Facebook Group. We look forward to looking over your submission and one day welcoming you as a Leader within our community.

GRADING SCALE

Exposure									
Color									
White Balance									
Composition									
Creativity									
Cohesiveness									
Professionalism									
Focus									
Connection									
Elements									

NOTES

LEADERSHIP ROLE

We take this opportunity very seriously as our leaders are the ones who run the community. You will have certain roles as a leader, so make sure you are committed to making time for these new roles before submitting.

- Creating content for our LIVE Classrooms
- Creating courses, presets and or tools
- Creating content for the BEC blog
- Being a role model within the community
- Participating in workshops when available
- Giving feedback and being supportive in our FB group
- Giving feedback and being supportive to other BEC Leaders
- Always community over competition

If you feel you are a great fit for our community, we would love to have you. We want this community to be ran by the leaders and a place that is welcoming to all photographers. Our mission is to inspire, create and educate. Congrats on taking your first step towards being apart of something really meaningful.

Please send your submissions to boldemotionalcolorful@yahoo.com with subject line: Leadership Submission